

Summary

I'm a skilled **frontend developer** with 15 years of delivering exceptional **user experiences** and **leading high-performing teams**.

I enjoy enabling storytelling at scale, using Content Management Systems to help people of all technical skill levels create compelling narratives online. I build websites with React/Next.js ([example](#)), Vue/Nuxt ([example](#)), and many other frontend systems over the years. I'm familiar with CMSes like WordPress and Drupal (both headless and traditional), and for the last few years have led development of a custom in-house CMS for tens of thousands of complex landing pages on [wise.com](#).

What sets me apart in a team is my ability to communicate about technology to all types of stakeholders. I'm looking to **transition back to an individual contributor role** to leverage my technical expertise and **collaborate** with designers, product owners, and business leadership.

Technical Skills

- **Proficient:** Semantic HTML, modern CSS, JavaScript, React, Next.js, Vue, Nuxt, Webpack, Jest, React Testing Library
- **Knowledgeable:** Node, Gulp, NPM, Yarn, Git, Drupal 7 & 8, WordPress, Twig, Google Tag Manager, API design
- **Peripheral:** Figma, Sketch, Photoshop, PHP, Java, SpringBoot, Kubernetes, Docker

Work Experience

Engineering Lead, Wise (formerly TransferWise) [Jun/21—Sep/23] London

- Managed development priorities, technical plans and 9 engineers in 3 Growth/Marketing teams
- Developed SEO products and pages, resulting in attributed user growth of 250% over 4 years
- Rebranded thousands of web pages and dozens of templates with one feature flag
- Launched a new product while navigating a growing company's complexity
- Grew and split off new teams to manage emerging independent domains
- Oversaw 5 promotions, with 2 senior engineers on the pathway to management roles
- Gave technical talks to large internal audiences and participated in guilds
- **Tools used:** HTML, CSS, JavaScript, React, Next.js, Webpack, Jest, React Testing Library

Senior Frontend Developer, TransferWise [Sep/19—Jun/21] London

- Created tools like [exchange rate alerts](#) and [price comparisons](#) for SEO results to drive user growth (Organic Growth)
- Led project to [modernise frontend](#) of in-house marketing CMS

- Added features to React/Next.js and Java SpringBoot projects
- Led workshops for the company's frontend guild to create a shared vision
- Organised guild working group for key internal frontend library
- **Tools used:** HTML, CSS, JavaScript, React, Next.js, Webpack, Jest, React Testing Library

Senior Frontend Developer, Today Strategic Design [Nov/17—Jun/19] Melbourne

- Led development of websites and apps at an ethical design agency
- Worked with government and non-profit clients to deliver best-in-class solutions
- Collaborated with design and content teams to define and prioritise development efforts
- Kept projects on track by coordinating development work of in-house developers and contractors
- Used JavaScript frameworks with headless CMSes to create smart, extensible web presences
- Represented the agency as a speaker and attendee at meetups and conferences
- **Tools used:** HTML5, CSS3, JavaScript, Vue, Nuxt, Webpack, Drupal, WordPress, SilverStripe

Front-end Developer, Tundra Interactive [Apr/16—Oct/17] Melbourne

- Produced front end web solutions at a digital agency for clients including Officeworks, Nike Asia-Pacific and Fairfax Media
- Built [front end](#) of [Wellways](#) in Drupal 8, including custom flex-based CSS grid system
- Used Node & Express to build an API-driven app with UI kit components
- Created company-wide browser compatibility support plan, in use on all new contracts
- **Tools used:** HTML5/CSS3, Twig, Javascript (jQuery, Node), Gulp, NPM, Drupal 7 & 8, WordPress

Less recent roles

- **IT Manager/Freelance Frontend Developer [Mar/16—May/16] Melbourne.** HTML5, CSS3, Javascript, Gulp, NPM, Drupal 7
- **IT Manager, AIESEC (non-profit) [Sep/14—Jun/15] Bonn, Germany.** Salesforce, AWS, 1&1 Hosting, Wordpress, HTML, CSS, Javascript, PHP, MySQL, Git
- **IT Manager, AIESEC (non-profit) [Sep/13—Jun/14] New York.** CRM, AWS, GoDaddy, Wordpress, HTML, CSS, Javascript, PHP, MySQL, Photoshop
- **Web Developer, CollegeMapper (product) [Mar/12—Jun/13] Seattle.** HTML, CSS, JavaScript, jQuery, PHP, CakePHP, MySQL, AWS, Git
- **Web Development Intern, eWerk IT GmbH (consulting) [Aug/11—Dec/11] Leipzig, Germany.** Selenium, Java, HTML, CSS, JavaScript, Photoshop, Ruby on Rails

See my complete work history [on LinkedIn](#).

Other Experience

Talks

- **Drupal South [Nov/18]** – [Service design on headless Drupal](#)

- **DesignOps Melbourne [Mar/18]** – [Put your design system on the wall](#)
- **MelbJS [Sep/17]** – [From HTML-first to HTML-last](#)

Education

University of Washington [Oct/2008 – Jun/2013] Seattle, USA

- Bachelor of Science in Informatics & Bachelor of Arts in Linguistics